

**АКТУАЛЬНІ ПРОБЛЕМИ
КОМУНІКАТИВНОЇ ТА ПРОФЕСІЙ-
НОЇ КОМПЕТЕНЦІЇ: МОВНИЙ І
СОЦІОКУЛЬТУРНИЙ АСПЕКТИ**

СЕКЦІЯ 4

**PROFESSIONAL ENGLISH IN THE FIELD
OF HOTEL & RESTAURANT BUSINESS**

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Hotels are a whole new world!

These are places where tourists, families and businessmen can relax after a hard day. You can also find amazing vacancies here. But working at a hotel usually requires one special skill: fluency in spoken English. Hotel guests may not know the local language. But most likely they know English! English is spoken all over the world.

If citizens of Italy or France (or any other country) become guests of your hotel, you may not be able to speak with them in their native language. At the same time, most likely, they will know English at a sufficient level to communicate. Moreover, the English that the hotel staff should speak is not the same as everyday spoken English. It is more polite and formal, and also includes its own set vocabulary, which is often repeated.

Why do many students from Ukraine and the CIS countries want to receive education in the hotel and tourism services abroad? Because the hotel business abroad is developing no less rapidly than the tourist industry. In a few years, according to economists, revenues from the tourism business will be from 15 % to 80 % in the budgets of different countries.

If you're working in, or thinking of working in the hotel industry, it's important to know the differences between the many types of hotels that exist today. Just as hotel guests compare the facilities and amenities offered by each hotel, before choosing the best fit for their planned vacation or business trip, any potential hotel employee will want to find the work environment that appeals to them the most!In

the past a hotel could be chosen simply by the number of stars next to its name, or the cost of a room. Nowadays there are not only hotels to suit every budget, but also to satisfy the needs of all sorts of different clients. Hotel guests may be families vacationing with children, couples on their honeymoon, single businessmen and women, needing extended stay accommodation, or large groups attending meetings, conferences and exhibitions. Hotels have sprung up worldwide, that cater to the very specialized tastes of their guests. Some people want to stay in eco-friendly surroundings, some want to take their pets with them when they travel, some want to learn a skill, like cooking or painting, and others want to do nothing more than spend their days in bubbling spa water, eat 'healthy' food and lose some weight. All hotels, regardless of price and style, share certain characteristics. At the lower end of the market, they offer travelers the basics: a simple room with a bed (or beds) to sleep in and use of a bathroom. At the upper end of the market, on the other hand, guests may experience the ultimate in luxury and comfort: they stay in designer styled rooms and suites with custom made fixtures and furnishings, and enjoy superior facilities and services. Luxury hotels offer everything from indoor and outdoor swimming pools to gourmet restaurants and spa treatment and fitness centers. However, the height of luxury for many guests is that they are cared for by multiple members of hotel staff, whose job it is to make them feel pampered! The hotel is a place where people can spend the night and relax. Guests in hotels in resorts are foreigners and when tourists come to another country they may not know the language spoken in that country and so their vacation or business trip turn into a nightmare. Today, English is one of the most popular languages in the world. About 1.5 billion people speak English, and around 1 billion learn it. English encompassed all spheres of human activity: science, the media, study, work and leisure. When hiring a new hotel employee, the management almost always wonders if he speaks any foreign languages. The competition between specialists today is very high, and if you know a foreign language, the chances of successful and promising employment are significantly increased. Today, international companies are actively developing, there are more and more companies that are in business relations with organizations from other states. Agree, a convincing argument in favor of why it is important to know English. The hospitality industry is expanding around the world. More and more applicants are turning to the areas of hospitality and tourism. This is because there are many vacancies,

and the pay for the work is quite high. In addition, hotels are a great place to work! In the hospitality industry, you will work with amazing people. Hotel staff are selected, among other things, on the basis of their energetic and pleasant character. In addition, you can communicate with people from all over the world! You can also learn a lot here. You can make a career in this area, manage people and large projects. It sounds much more exciting than office work from 9 to 5 until the end of life! Best of all, the hospitality industry is not going anywhere.

DIFFERENT ASPECTS OF INEQUALITY BETWEEN WOMEN AND MEN: FINANCIAL AND PROFESSIONAL SIDES

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Almost one hundred years ago women do not have rights to vote, to dispose of their property, to travel without a husband's permission, etc. Nowadays women have more freedom than in the past. But do women have complete freedom? Can we say that gender discrimination does not exist? Or sexism is only imagination of feminist?

It will be a disappointment for everyone, but it still hard to find sphere where women are not discriminated. Only eight countries have full equal rights for women. There are Belgium, Canada, France, Iceland, Denmark, Sweden, Latvia, and Luxemburg with score 100 which means that across all indicators (that women are on an equal legal standing with men; mobility, workplace, pay, marriage, parenthood, entrepreneurship, assets, pension). Some countries have strict discriminating and absurd control over women's life. For example, Sadaf Khadem, who became the first female boxer from Iran that won an overseas fight instead of glory she received an arrest warrant. The reason is that Sadaf did not wear a headscarf during the match. It is true, that the percentage of women has doubled in the last 25 years. But it is necessary to mention that, there are only 24,3 % of women (worldwide) who have a parliament place and only 5 % are heads of parliaments.